Online survey email and script

Hi, my name is Tina Howard. I am a PhD student at the University of Northern Colorado. I would like to present you an opportunity to participate in my research project titled: Generations and Motivation: What Type of Motivation is Inspiring Our Students? The purpose of my study is to identify what type of motivation each generation in your class has. With these results the rest of the faculty and I will be able to assist you in using that motivation to achieve your academic goals.

I have placed the questionnaire I would like you to fill out in Survey Monkey. It contains demographic questions and the Academic Motivation Scale (AMS). The AMS is a 24 item Likert scaled survey that will ask questions such as: I go to college because I want to prove to myself that I am capable of completing my college degree. The answer choices range from strongly disagree to 6 strongly agree. Please choose the number that you believe represents what you think about what the question is saying.

There are minimal risk or benefits to choosing to participate in this study. If you wish to be a part of my research study, please click the link below to start the survey. Total survey time should be no longer than 15 minutes.

When I have completed the data analysis and am ready to report my findings, I am willing to share them with you. My email is howard69@stmary.edu and you may email your request to me.

https://www.surveymonkey.com/r/8XL5X7T